

Advertising Placement Agreement

Agreement entered into this ___ day of _____, 2018, between Strategic Highway Supply Network LLC "STRAHNET™" and:

Company _____ Contact _____
Address _____ E-mail _____
City _____ State/Province _____ Zip/Postal _____
Telephone _____ Fax _____
Account Representative _____

WHEREAS STRAHNET™ sells advertising/sponsorship placements to commercial entities in United States and Canada. NOW, THEREFORE, in consideration of the above and the mutual promises contained herein, the parties agree:

1. The editor and/or art director of STRAHNET™ shall have the right to refuse any ad, upon proof, prior to publication.
2. Advertiser shall be solely responsible for the content of its advertisement and shall indemnify, defend and hold harmless STRAHNET™, its board of directors, employees, and agents from any liability arising from the advertisement.
3. Commercial ads that may cause conflict with the interests with STRAHNET™ programs will be discussed with program representatives. Unresolved conflicts may result in ads being refused or pulled. If a commercial placement is pulled by STRAHNET™ for any reason, the advertiser shall be relieved of liability for payment of a *pro rata* portion of the contract price, calculated by dividing the total number of inserts included in the contract price by the number of inserts that are cancelled as a result of the actions of STRAHNET™. Nothing in this section shall permit a sponsor to receive any refund, credit or forgiveness of payment if the sponsor decides to withdraw an insert prior to the deadline for an issue publication.
4. This Agreement shall be interpreted and applied in accordance with the STRAHNET™ Advertising Policy, which is hereby incorporated and made a part hereof. The Policy is subject to change at any time without notice and such changes will be in effect for every advertising placement that occurs after the effect date of the change. Advertiser is responsible for reviewing the Policy from time to time to keep apprised of changes.
5. Advertiser will review Policy changes periodically provided by STRAHNET™ and will communicate immediately any issues to their account representative.

Initial ad placement fees due upon signing of this agreement. Subsequent account payments due within 30 days of invoice date. Any amount not paid when due shall incur interest at the rate of 2% month or 24% per annum thereafter. Advertiser agrees to pay, in addition to all amounts due, any costs of collection incurred by STRAHNET™ in the enforcement of this Agreement, including, but not limited to, reasonable attorneys' fees.

IN WITNESS WHEREOF the parties hereto have executed this Agreement to be effective as of the dates set forth herein and guarantee payment in accordance with the terms of this Agreement. Note all policies subject to change upon notice will be provided to the advertiser

Ad Specifications:

468 X 60 _____
125 X 125 _____
120 X 600 _____
160 X 600 _____
300 X 250 _____
Term: _____ Month(s) (5% discount for 3 months or greater)
Less discount 5%: _____
Ad Cost: \$ _____
Term Cost: \$ _____ Term _____
Production: \$ _____
Total Cost: \$ _____

Ad Placement location:

Site: http: _____
DNS Platform: _____
____ Header
____ L/Sidebar
____ R/Sidebar
____ Footer
____ Blog (Content)
Ad Frequency: _____
Copy approval: _____ (Advertiser Representative)
Multiple insertions: _____ Static _____ Change

Approved by STRATEGIC HIGHWAY SUPPLY NETWORK LLC:

Name: _____
Title: _____
Date: _____

Signature: _____

Approved by Advertiser:

Name: _____
Title: _____
Date: _____

Signature: _____