

WWW.STRAHNET.COM publishes this policy and it is intended to provide guidance on the solicitation and acceptance of advertising and is intended to ensure that all advertising is consistent with the WWW.STRAHNET.COM values, strategic directions and image.

What is meant by advertising

The terms “advertising” and “advertisement” refer to the space used to promote an event, product or service on an WWW.STRAHNET.COM web site or the content of and attachments to any e-mail sent within the WWW.STRAHNET.COM network of sites social bookmarks or e-mail accounts. This policy applies to both paid and complimentary advertising.

What kind of advertising is not acceptable

WWW.STRAHNET.COM reserves the right to refuse space to any advertisement or organization that is deemed incompatible with our professional image, values and strategic directions. Further, we have final approval for all advertisements prior to distribution or publication and reserve the right to unilaterally omit or cancel, following publication, those that violate the advertising standards outlined in this policy.

1. WWW.STRAHNET.COM will refund any advertisements in such situations.
2. WWW.STRAHNET.COM will not accept advertisements for any products or services known to be harmful to health or those from manufacturers of or companies closely associated with such products.
3. Advertisements deemed to be deceptive, offensive or fraudulent will be refused. No advertisement should be presented in a format or style that conceals its commercial intent. WWW.STRAHNET.COM reserves the right to add disclaimer to those for which this intent is unclear.
4. WWW.STRAHNET.COM will not accept advertising for services or events that directly compete with any of our activities. We actively solicit advertising but will consider all existing commitments and relationships with corporate members, sponsors and allied organizations before doing so. Our commitment is to our subscriber base and if our competitors do a better job than we do, then we will inform our members of the benefits and strive to always provide the best service available.

WWW.STRAHNET.COM will maintain a distinct separation between advertisements and editorial content blogs and comments. Advertisers do not provide details of upcoming editorial content nor will they have any influence over editorial or web site content. If a sponsored editorial is submitted it will very clearly be marked with no-follow tags included with any sponsored submission.

What do I need to know?

Publication or dissemination of any advertisement does not constitute an endorsement. It is forbidden to give the impression that an event, service or product is endorsed or associated with WWW.STRAHNET.COM if any such endorsement has not been given in writing.

WWW.STRAHNET.COM Trademark will not appear on any advertising without prior permission. Any use of our registered mark must adhere to our Intellectual Property Protection Policy.

In accordance with the WWW.STRAHNET.COM privacy policy, we will not lease, sell or otherwise distribute our membership or subscriber list without prior authorization.

Any questions can be directed to:

Strategic Highway Supply Network LLC 6546 Market Avenue North, Canton Ohio 44721

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